

### **Ron Karr, Karr Associates, Inc.**

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Ron Karr is CEO of Karr Associates, Inc., a firm that specializes in helping organizations build high performing sales cultures.

For 20 years, Ron has conducted seminars and keynote addresses on Sales, Negotiations, and Leadership before organizations of all sizes on three continents. His client list includes the NFL, Morgan Stanley, ING, Marriott Hotels, UPS and Hertz. Clients claim Mr. Karr's presentations and consulting services have yielded an incremental revenue increase of over half a billion dollars.

Ron Karr is the author of Lead, Sell or Get Out of the Way, The Titan Principle®, and co-author of The Complete Idiots Guide to Great Customer Service.

Articles written by Mr. Karr are published monthly in national publications including Entrepreneur Magazine and Home Office Magazine. Media appearances include the CBS Morning Show, Bloomberg TV, The BBC and hundreds of radio stations throughout the world. Ron also has served on as an advisor to several boards.

Ron is an active member of the National Speakers Association and is currently a director of the national board. He is also Certified Speaking Professional (CSP).